

Global Resources Environmental & Energy Network
EXHIBITION & CONGRESS



XXVI International
Environmental
Congress

CONIECO

A CIRCULAR ECONOMY:
CLIMATE CHANGE SOLUTIONS

SEPTEMBER | 4 - 6, 2018
WTC | CDMX

SHOW REPORT

Co-located with:



Parallel event:



Organized by:



Certified by:



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The GREEN Expo



The Green Expo

ATTENDANCE



Exhibiting companies



Gross area

Geography Demographics

International exhibitors from: Austria, Canada, China, Czech Republic, Germany, India, Italy, Mexico, Netherlands, Spain, Switzerland and United States.

60% of companies exhibiting are from Mexico

and **40%** are international.



ATTENDANCE

Geography Demographics

Attendance from the following

34
countries:

Argentina, Australia, Belgium, Belize, Brazil, Canada, Chile, China, Colombia, Costa Rica, Dominican Republic, Ecuador, El Salvador, France, Germany, Guatemala, Guyana, Honduras, India, Israel, Italy, Japan, Netherlands, Norway, Panama, Peru, Portugal, Puerto Rico, Spain, Taiwan, United States, Uruguay, Venezuela and of course, Mexico.

Attendance from all

32
states

The following states presented the bigger number of attendees: Mexico City, State of Mexico, Querétaro, Veracruz, Puebla, Hidalgo, Jalisco, Morelos and Nuevo León.

97%

National attendees



3%

International attendees
Attendance

HIGHLIGHTS OF THIS YEAR'S EVENT

- For the first time and co-located with THE GREEX EXPO® The BioBiz Innovation Center was the connecting instrument between academics, companies and government. It identified high-value projects, susceptible to bringing investment for commercialization. BioBiz presented conferences from Technology Transfer, Innovation Value Chain and Commercialization. It also presented 10 entrepreneurial projects of technological development and a workshop on Intellectual Property
- The celebration for the first time of the Elected Municipal Authorities Meeting 2018 by the National Association of Local Authorities of Mexico, A.C. (AALMAC), which brought around 200 elected municipal officials to the venue and was done simultaneously within THE GREEN EXPO® 2018
- An online Matchmaking tool was used for the first time within the registration system. Almost 800 one on one meetings were set up through the system and produced positive results for both exhibitors and attendees.
- Some product launches included:
 - Ecovis Biomass Boilers / Triveni Steam Turbines, Cogeneration projects and Tri-generation.
 - KOMPTECH company is one of the leaders for processing solid waste with machines and mobile and stationary equipment.
 - Yaskawa Solectria XGI™ presented the most powerful invertors in the photovoltaic market
 - Sunnergy® presented photovoltaic systems for grid interconnection: photovoltaic modules, central inverters, micro inverters, specialized mounting systems and peripheral accessories.



HIGHLIGHTS OF THIS YEAR'S EVENT

- AQUATECH MEXICO 2018 was again co-located with THE GREEN EXPO® 2018. This show brings together all aspects of the water and wastewater industry.
- The 4th COGENEREA Mexico Congress was successfully held, creating more and more interest in this very important industry for Mexico.
- We had exhibitors from more than 12 countries, making it the most international show in Latin America presenting environmental and sustainable solutions.
- Over 400 brands showing state of the art solutions and products in this edition.
- There were two specialized sectorial pavilions: COGENEREA´s Pavilion and The Waste & Recycling Pavilion.
- 3 international pavilions from Austria, Germany and the USA
- Attendees from 34 countries visited this year´s edition up from 29 from the previous edition



HIGHLIGHTS OF THIS YEAR'S EVENT

- The majority of the attendance were environmental professionals looking for Renewable Energy, Energy and Climate Change, Renewable Energy Projects, Water, Ecological Design and Construction, Waste and Recycling, Urban Environmental Monitoring solutions
- Working with more than 12 Associations and more than 30 trade magazines and web portals represented an excellent Media coverage for the event
- Social network activity increased again this year. Facebook fans: 7,678 (+1,339 over the 2017 edition). 490 publications, generating 58% of engagement. The most successful campaigns were those in August. As for Twitter we had 2,644 followers +426 over last year's edition. There were 216 tweets generating 41% of engagement. For our YouTube channel we promoted a video with 7,722 views surpassing the expected percentage of the investment we invested. LinkedIn profile was created for the first time in this event and we did 62 publications reaching 3,222 impressions and 254 clicks.



HIGHLIGHTS OF THIS YEAR'S EVENT

CONIECO's International Environmental Congress

- CONIECO together with THE GREEN EXPO® and Aquatech Mexico, presented a very successful and intensive International Conference Program; Enviro-Pro Mexico for the environmental sector, PowerMex Clean Energy and Efficiency viewing the inside of the energy sector, Green Cities a sustainable development program focused on city planning, and the Aquatech Mexico program aimed to water professionals and which was attended by 390 congress attendees.

COGENERERA

- The presentation of the 4th. edition of the COGENERERA Mexico Congress held at the WTC, Mexico City on Sep 3 and 4, 2018., running simultaneously with THE GREEN EXPO® 2018 and Aquatech Mexico 2018
- The 4th. COGENERERA Mexico Congress was attended by 130 high-level people from both cogeneration companies and large consumers.



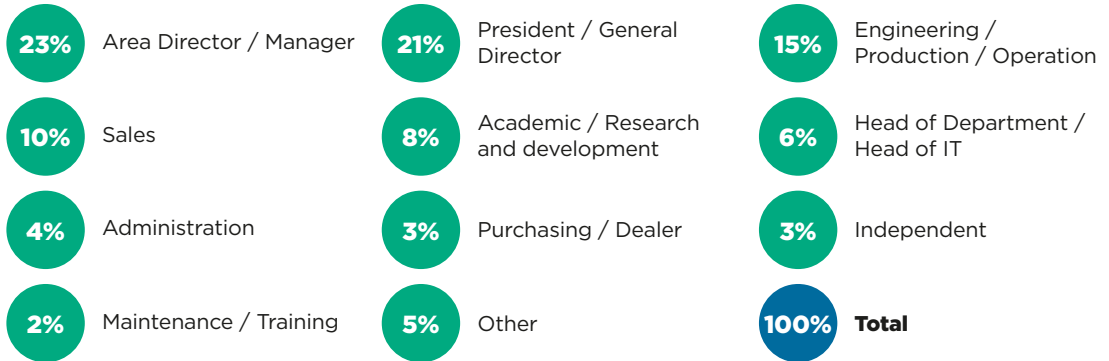
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ATTENDEE DEMOGRAPHICS STATISTICS

Position in your organization?



Decision making level:

Recommend	33%
Final decision	25%
Approve	24%
None	18%
Total	100%

Visitor industry sector

Private national	71%
Private international	17%
Government	12%
Total	100%

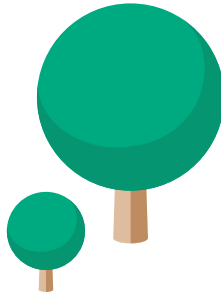
Visitors from government sector:

o Federal	63%
o State	24%
o Municipal	13%
o Total	100%

ATTENDEE DEMOGRAPHICS STATISTICS

Number of employees in the company

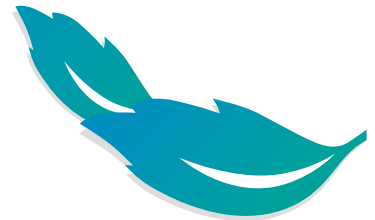
1 to 25	62%
26 to 100	16%
101 to 500	12%
501 to 1000	10%
Total	100%



Solutions our visitors are interested in

- Renewable Energy & Projects — 73%
- Energy and Climate Change — 29%
- Waste and Recycling / Sewage Treatment — 27%
- Ecological Design and Construction — 18%
- Water — 18%
- Urban Environmental Monitoring — 26%
- Air and Climate — 15%
- Consulting Services — 12%
- Education — 10%
- Transport — 9%
- Media — 8%

* multiple answers



How much of your annual budget is allotted to environmental or energy sector?

0 to \$10,000 dollars	33%
\$50,000 to \$100,000 dollars	15%
\$10,000 to \$50,000 dollars	10%
\$500,000 dollars or more	8%
\$100,000 to \$500,000 dollars	6%
Not Involved	27%
Total	100%

SOME EXHIBITORS

- ABB
- ALPHA & OMEGA SOLAR
- BATTERY DEPOT
- CATERPILLAR
- CONERMEX
- CZECH TRADE
- DMSOLAR
- ENERGY ECO FENIX
- EWT
- EXEL SOLAR
- FRONIUS
- GINLONG (SOLIS) TECHNOLOGIES CO.,LTD.
- GREENERGY
- GRUPO ALCIONE
- JA Solar Holdings
- JINKO SOLAR
- LONGi Solar Technology
- MANUFACTURERA CENTURY
- MÓDULO SOLAR
- OPRA Turbines
- PASCH
- PILLAR MEXICANA
- PIXAN ENERGÍA DE MÉXICO
- PNUD
- Q CELLS
- RISEN ENERGY
- SDE México
- SEISA
- SHARP

- SMK Electronics Corp
- SOLAR CENTER
- SOLAR POWER GROUP
- SOLAREVER TECNOLOGÍA DE AMÉRICA
- SOLARIS
- STI SOLAR
- SUNNERGY ENERGÍAS RENOVABLES
- SYDEMEX SOLAR
- SYSCOM
- Talesun
- TECFLEX
- The CP Group
- THESAN



Products and services:

- Recycling
 - Compost Equipment
 - Separation Equipment and Drainage
 - Maintenance Equipment
 - Environmental Management
 - Noise Control Equipment and Software
 - Cogeneration
 - Consulting
 - Products and Services for Energy Production
 - Biogas Solutions
 - Biomass
 - Treatment and Remediation of Public Locations
 - Public Lighting and Lighting
 - Energy Saving
 - Solar Water Heaters
 - Photovoltaic Panels
- among many others.

CONFERENCE PROGRAMS



26th edition of CONIECO's International Environmental Congress

- **390** Conference Attendees to the 26th edition of CONIECO's International Environmental Congress
- **78** Conferences in all 3 programs
- **116** speakers and session coordinators in all 3 programs
- **1** Workshop

Speakers were from: Spain, China, Germany, France, Colombia, USA, Austria, The Netherlands, South Africa and Mexico.



4th edition of COGENERATION's Congress

- **130** Conference attendees.
- **11** Conferences in the program
- **24** speakers and session coordinators
- **1** Keynote speaker

Speakers were from: USA, Spain, Colombia and Mexico.



SUPPORTING ORGANIZATIONS

- **SENER** (Secretariat of Energy)
- **CONUEE** (The National Commission for Energy Efficiency)
- **COGENERERA** Mexico (Cogeneration)
- **SEDATU** (Secretariat of Agrarian, Territorial and Urban Development)
- **CONAVI** (National Housing Commission)
- **CEMGI** (Metropolitan Center for Prevention of Pollution and Integral Management, S.A de C.V.)
- **CESPEDES** (Commission for the private sector research for sustainable development)
- **CCA** (Water Advisory Council)

